# 2022 **ISMPP EUROPE** 25–26 January



Advancing Our Profession: Driving Leadership and Best Practices in Medical Communications

# 2 0 2 2 **ISMPP EUROPE** 25–26 January



Advancing Our Profession: Driving Leadership and Best Practices in Medical Communications

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Niall Harrison Ogilvy Health Consensus-based methods in biomedical research and clinical practice: The ACCORD study protocol for establishing a reporting guideline

Tuesday 25th January 2022, 15.15-15.35



### **Learning objectives**

#### 1

Recognize the value of well-conducted and reported consensus publications

#### 2

Understand that methods of differing rigor exist for reaching consensus

#### 3

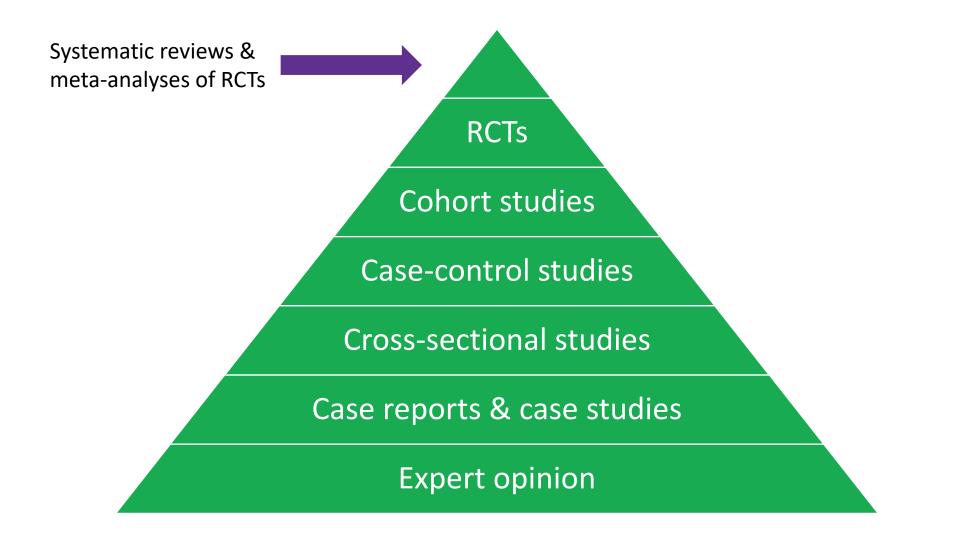
Understand the process for developing reporting guidelines

#### 4

Raise awareness that guidance is being established for reporting consensus publications



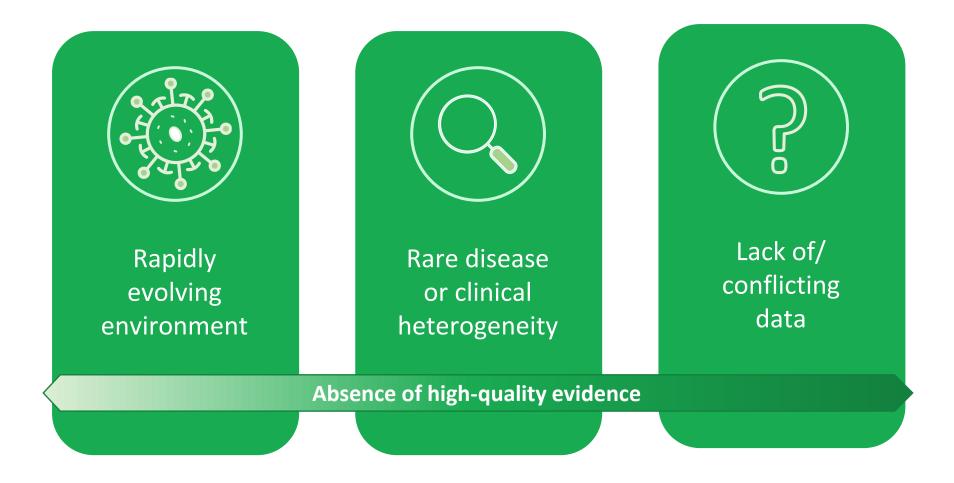
# The hierarchy of evidence pyramid





RCTs: randomized controlled trials

# **Consensus methods can harness expert knowledge to support decision making in areas of uncertainty**





# **Examples where consensus methodology is used**

### Forecasting<sup>1</sup>

#### AN EXPERIMENTAL APPLICATION OF THE DELPHI METHOD TO THE USE OF EXPERTS \*†

NORMAN DALKEY AND OLAF HELMER

The RAND Corporation, Santa Monica, California

This paper gives an account of an experiment in the use of the so-called DELPHI method, which was devised in order to obtain the most reliable opinion consensus of a group of experts by subjecting them to a series of questionnaires in depth interspersed with controlled opinion feedback.

#### 1. Introduction

"Project DELPHI" is the name for a study of the use of expert opinion that has been intermittently conducted at The RAND Corporation. The technique employed is called the DELPHI method. Its object is to obtain the most reliable consensus of opinion of a group of experts. It attempts to achieve this by a series of intensive questionnaires interspersed with controlled opinion feedback.

The present paper gives an account of an experiment conducted about ten years ago. The content of the paper has, for security reasons, only now been released for open publication.

The experiment was designed to apply expert opinion to the selection, from the viewpoint of a Soviet strategic planner, of an optimal U.S. industrial target system and to the estimation of the number of A-bombs required to reduce the munitions output by a prescribed amount.

### Clinical guidelines<sup>2</sup>

#### NICE National Institute for Health and Care Excellence

BNFC 🗸 CKS 🗸 Standards and indicators V BNF V

Search NICE.

#### Read about our approach to COVID-19

#### Home > News

#### **NICE** publishes first rapid COVID-19 guidelines

New guidelines cover the management of patients in critical care, the management of patients who are having kidney dialysis and the management of patients who are receiving systemic anticancer treatments.

21 March 2020

NICE has published its first 3 rapid guidelines on the care of people with suspected and confirmed COVID-19, and in patients without COVID-19.

These guidelines have been developed to maximise patient safety whilst making the best use of NHS resources and protecting staff from infection. The guideline has been developed using the interim process and methods for developing rapid guidelines on COVID-19 and recommendations are based on evidence and expert opinion.

#### COVID-19 rapid guideline: critical care

The guideline on critical care says that all patients on admission to hospital irrespective of COVID-19 status, should continue to be assessed for frailty using a recognised frailty score (for example, the Clinical Frailty Scale [CFS]).

It also says the risks and benefits and likely outcomes should be discussed with patients, carers or advocates and families using decision support tools (where available) so that they can make informed decisions about their treatment wherever possible.

For patients with confirmed COVID-19, the guideline says decisions about admission to critical care should be made on the basis of medical benefit, taking into account the likelihood that the person will recover to an outcome that is acceptable to them and within a period of time consistent with the diagnosis

#### Reporting guidelines<sup>3,4</sup>

#### $\overline{}$ CONSORT-2010-checklist-of-information-to-include-when-reporting-a-randomised-trial\*

Section/Topic=	Item· on/Topic¤ No¤ Checklist-item¤		Reported- on-page-No¤	
Title-and-abstract#				
α	1a¤	Identification as a randomised trial in the title	12	
	1b¤	Structured summary of trial design, methods, results, and conclusions (for specific guidance see CONSORT for abstracts)	α	
Introduction				
Background-and-	ground and 2a Scientific background and explanation of rationale a			
objectives¤	2b¤	Specific objectives or hypotheses <sup>a</sup>	α	
Methods=				
Trial-design@	3au	Description of trial design (such as parallel, factorial) including allocation ration	10	
	3b¤	Important changes to methods after trial commencement (such as eligibility criteria), with reasons	π	
Participants¤	4a¤	Eligibility criteria for participants=	a	
	4b¤	Settings and locations where the data were collected	π	
Interventionse	5α	The interventions for each group with sufficient details to allow replication, including how and when they were actually administered <sup>a</sup>	n	
Outcomes¤	6an	Completely defined pre-specified primary and secondary outcome measures, including how and when they- were assessed <sup>a</sup>	α	
	6b¤	Any changes to trial outcomes after the trial commenced, with reasons	IX.	
Sample-sizen	7an	How-sample-size was determined	10	
	7b¤	When applicable, explanation of any interim analyses and stopping guidelines <sup>a</sup>	α	
Randomisation:=	ш	0	10	
Sequence	8a¤	Method-used-to-generate-the-random-allocation-sequence=	π	
generation=	8b¤	Type of randomisation; details of any restriction (such as blocking and block size)a	a	
<ul> <li>Allocation - concealment - mechanisma</li> </ul>	9α	Mechanism used to implement the random allocation sequence (such as sequentially numbered containers), describing any steps taken to conceal the sequence until interventions were assigned <sup>a</sup>	×	
Implementationa	100	Who generated the random allocation sequence, who enrolled participants, and who assigned participants to	0	

#### PRISMA-2020-Checklist

Sect

Section-and- Topic-®	item: gu	Checklist item ©			
TITLE-0					
Title-=	10	Identify the report as a systematic review. <sup>10</sup>			
ABSTRACT=					
Abstract-n	20	See the PRISMA 2020 for Abstracts checklist =			
INTRODUCTION:0					
Rationale-n	30	Describe the rationale for the review in the context of existing knowledge x			
Objectives n	40	Provide an explicit statement of the objective(s) or question(s) the review addresses.=			
METHOD S-0					
Eligibility-criteria-n	50	Specify the inclusion and exclusion criteria for the review and how studies were grouped for the syntheses.*			
Information- sources =	60	city all databases, registers, websites, organisations, reference lists and other sources searched or consulted to identify studies. Specify the when each source was last searched or consulted. <sup>10</sup>			
Search strategy a	70	Present the full search strategies for all databases, registers, and websites, including any filters and limits used.»			
Selection processo	80	Specify the methods used to decide whether a study met the inclusion criteria of the review, including how many reviewers screened each record and each report retrieved, whether they worked independently, and if applicable, details of automation tools used in the process in			
Data-collection- process a	90	Specify the methods used to collect data from reports, including how many reviewers collected data from each report, whether they worked independently, any processes for obtaining or confirming data from study investigators, and if applicable, details of automation tools used in the process.e			
Data-items-n	10ao	List and define all outcomes for which data were sought. Specify whether all results that were compatible with each outcome domain in each- study were sought (e.g. for all measures, time points, analyses), and if not, the methods used to decide which results to collect. <sup>a</sup>			
	10bo	List and define all other variables for which data were sought (e.g. participant and intervention characteristics, funding sources). Describe any assumptions made about any missing or unclear information. a			
Study-risk-of-bias- assessment=	110	Specify the methods used to assess risk of bias in the included studies, including details of the tool(s) used, how many reviewers assessed each- study and whether they worked independently, and if applicable, details of automation tools used in the process. <sup>10</sup>			
Effect measures a	120	Specify for each outcome the effect measure(s) (e.g. risk ratio, mean difference) used in the synthesis or presentation of results.			
Synthesis- methods#					



1. Dalkey and Helmer. Management Science Vol. 9, No. 3 (Apr 1963), pp. 458-467

2. https://www.nice.org.uk/news/article/nice-publishes-first-rapid-covid-19-guidelines

3. http://www.consort-statement.org/ 4. http://www.prisma-statement.org/ [accessed January 2022]

# Methods used to develop consensus-based publications

Method	Structured interaction	Face-to-face	Anonymous decisions	Formal feedback	Pros	Cons					
Informal meeting	No	Yes	No	No	Speed, simplicity	All voices may not be equal					
and everything in between											
Delphi technique	Yes		Yes	Yes	Rigour, transparency	Complex; definition of consensus varies					

### Other methods include: Nominal Group Technique (NGT); RAND (NGT version); Staticised Group Method



## As with all studies, conduct and reporting are key

"In some cases, the modifications to Delphi are meaningful and contribute to a better understanding of the technique, while in others they are random and arbitrary" <sup>1</sup>

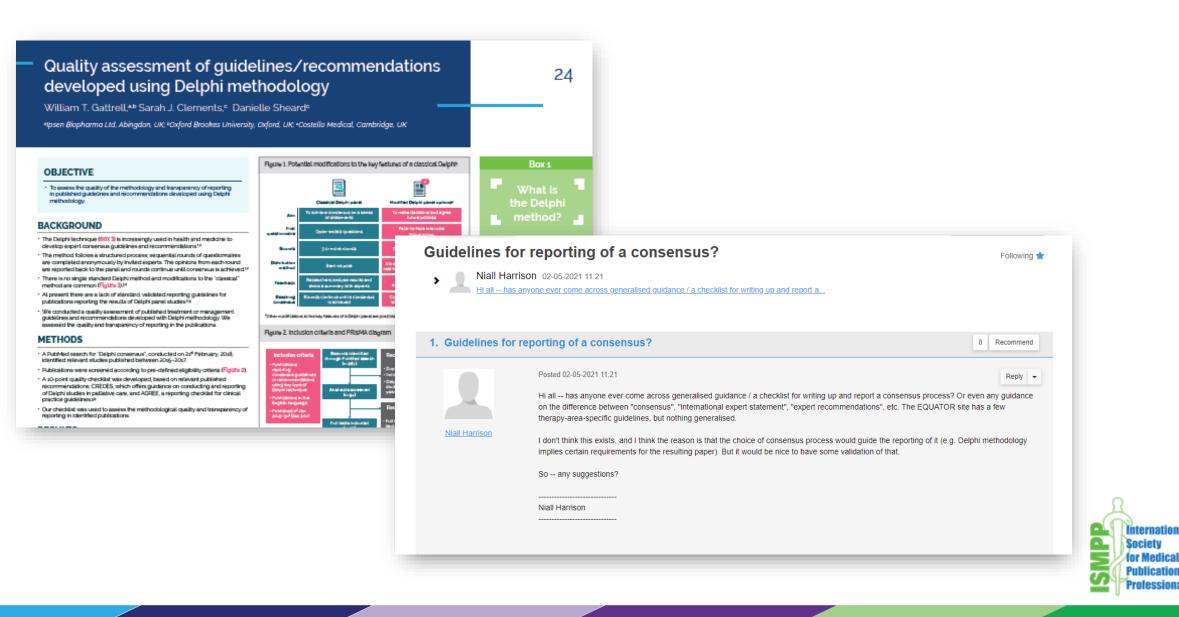
"We believe there is a need to improve the reporting on Delphi studies, along the lines of a CONSORT-like guideline, as is used for randomized controlled trials." <sup>3</sup> "One final solution would be to phase out the use of the term 'Delphi research' ... authors would be obliged to transparently describe the methods that they used without hiding behind the apparent strength of the title 'Delphi research' "<sup>2</sup>

"...undisclosed analytic flexibility makes it unacceptably easy to data mine for and selectively report consensus." <sup>4</sup>



1. Technological Forecasting and Social Change 53, 1996, pp 185-211 (taken from Information & Management 2013, 207) 2. Fam Pract. 2009 Oct;26(5):420-4; 3. J Clin Epidemiology 2014, 67, 401-409; 4. J Clin Epidemiology 2018, 99, 96-105

# Key role of ISMPP in the genesis of the ACCORD guidelines



# **Role of EQUATOR in supporting reporting guidelines**

EQUATOR is an international network that seeks to improve the reliability and value of published health research literature by promoting transparent and accurate reporting and wider use of robust reporting guidelines

# CONSORT TRANSPARENT REPORTING OF TRIALS

http://www.consort-statement.org/

PRISMA REPORTING OF SYSTEMATIC REVIEWS AND META-ANALYSES

http://www.prisma-statement.org/

Enhancing the QUAlity and

**Transparency Of health** Research

https://www.equator-network.org/



### **EQUATOR toolkit for developing reporting guidelines**





How to develop a reporting guideline. Avialable at: https://www.equator-network.org/toolkits/developing-a-reporting-guideline/ [Accessed January 2022]

# The process for developing the ACCORD guideline





### May-July 2021

# The Steering Committee has a wide range of experience



- Clinician practitioners
- Methodologists
- Publication professionals
- Patient representative
- Publishing industry
- Pharmaceutical industry



Will Gattrell *Ipsen* 



Niall Harrison Ogilvy Health



Keith Goldman *AbbVie* 



Amrit Pali Hungin University of Newcastle



Ellen L. Hughes Sciwright Ltd



Patricia Logullo University of Oxford and EQUATOR



Rob Matheis *ISMPP* 



Amy Price Stanford School of Medicine Patient Editor, BMJ

Thanks to: Bernd W. M. Arents, VMCE Sree Pillai, Luke Worley, Ogilvy Health Helen Bremner, Rebecca Hornby, Oxford PharmaGenesis Zbys Fedorowicz, University of Sao Paolo



Esther J. van Zuuren Leiden University Medical Centre



Christopher C. Winchester Oxford PharmaGenesis



David Tovey Journal of Clinical Epidemiology



### May-July 2021

# A clear need was identified



A search of the EQUATOR network website<sup>1</sup> for "consensus" identified:

- The CREDES statement (2017), providing recommendations for the reporting of Delphi consensus in palliative care specifically<sup>2</sup>
- A protocol for development of a preferred items checklist for reporting e-Delphi studies (REDS) was registered in 2016<sup>3</sup> but has not been published\*

- PubMed search on 1 July 2021 for "reporting guidelines" AND "Delphi" found no published guidelines
- The need for reporting guidelines has been identified in systematic reviews<sup>4</sup> and by publication professionals<sup>5</sup>



\*REDS organisers subsequently invited to ACCORD Delphi panel

1. https://www.equator-network.org/. 2. https://www.equator-network.org/vp-content/uploads/2009/02/Protocol-E-Delphi-studiesreporting-guideline.pdf Humphrey-Murto et al. Med Teach 2017;39:14-19. 4. J Clin Epidemiology 2014 Apr;67(4):401-9. doi: 10.1016/j.jclinepi.2013.12.002. 5 Gattrell 2019. ISMPP EU, poster 24. All URLs accessed January 2022.

## The objective of ACCORD

To systematically develop a reporting guideline to help the biomedical research and clinical practice community describe the methods used to reach consensus in a complete, transparent, and consistent manner



#### August-September 2021

## Writing up, registering and submitting the protocol



#### ACCORD – ACcurate COnsensus Reporting Document (registered 7 October 2021)

Guidelines for clinical decision making may be formulated based on expert consensus only in situations where there is no robust evidence available, when divergent guidance exists, or when there is a need for collective judgement to increase reliability and validity. Consensus methods provide the opportunity to harness the knowledge of experts to support clinical decision making in areas of uncertainty. However, the lack of appropriate description of the consensus methods used in publications (including the definition or threshold for agreement, the analytical methods, the expert recruitment process, funding sources and others) suggests that a reporting guideline is needed.

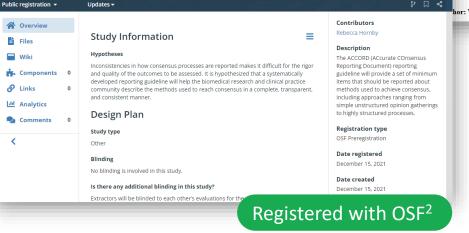
This project aims to systematically develop a reporting guideline to help the scientific community describe the methods used

to reach consensus in a complete and transparent manner. A literature review except for the CREDES Statement, which is focused on palliative care only. *I* published soon. A Delphi process will guide the development of a checklist a explanation and elaboration document, will be published with open access di

Registered with EQUATOR<sup>1</sup>

Consensus-based methods in biomedical research and clinical practice: The ACCORD study for establishing a reporting guideline

Add New





1 Consensus-based methods in biomedical research and clinical practice: The

**Contractional** Society for Medical Publication Professionals

1. https://www.equator-network.org/library/reporting-guidelines-under-development/reporting-guidelines-under-development-for-other-study-designs/#ACCORD 2. https://osf.io/973zu [Accessed January 2021]

SF REGISTRIES -

### August-September 2021

# **Creating online channels**



<image>

#### accordstatement

@accordstatement

Updates from the ACCORD (ACcurate COnsensus Reporting Document) Steering Committee. equator-network.org/library/report...

III Joined October 2021

The final checklist and related publications will be archived at <a href="https://accordstatement.wordpress.com/">https://accordstatement.wordpress.com/</a>



### Ongoing

### Literature research ongoing



- Systematic review process is informed by and will be reported according to PRISMA guidelines
- Search strategy developed covering multiple databases: Web of Science (core collection), MEDLINE (Web of Science), PubMed, MEDLINE (OVID), Embase (OVID), Cochrane Library, Emcare (OVID), Academic Search Premier, and PsycInfo
- Identifying research assessing the quality of reporting of consensus recommendations in biomedicine
- Ineligible studies will include individual reporting guidelines or treatment guidelines
- Screening of search results and analysis of the findings is **underway** 
  - Preliminary results are that 2736 references were identified; review and adjudication of references for relevance is ongoing



## Join us!



- What we need:
  - Qualified individuals to join a Delphi panel to validate the draft ACCORD reporting guideline in March/April
  - Time commitment ~8 hours over ~2 months
- Qualified individuals include:
  - Those who support, design, and report consensus research (methodologists, clinicians, publication professionals, pharmaceutical industry representatives)
  - Those who publish, use, or are affected by consensus research (journal editors, clinicians, patients)
- To nominate yourself or another individual, please contact <u>ACCORD@ogilvy.com</u>



# Thank you for your attention!

