Al Learning Resources List

This list has been compiled by the ISMPP AI Task Force to provide recent Artificial Intelligence (AI)-related content that is readily available and relevant to a medical communications audience, as of April 30, 2025. It is not meant to be exhaustive but provides a useful snapshot from relevant organizations, including AI use cases and how to implement AI ethically and responsibly.

ISMPP resources

- International Society for Medical Publication Professionals (ISMPP) position statement and call to action on artificial intelligence. Curr Med Res and Opin. 2023.
 - <u>LEARN</u> about the ISMPP AI Position Statement and Call to Action in The MAP Newsletter.
 - WATCH the ISMPP U webinar to hear about the ISMPP AI Position Statement and Call to Action from ISMPP AI Task Force co-chairs and members.
 - Al Questions and Answers

Podcasts

In Plain Cite

- 2025 <u>Beyond the Metrics: Applying AI to Sentiment Analysis</u>
- 2025 <u>Integrating AI</u>

InformED podcasts (archived)

- 2024 Episode 4: From Pixels to Patients: Harnessing Artificial Intelligence in Medical Communication
- 2023 Episode 13: Inventing the Future Generative AI and Medical Publishing a
 Collaborative Conversation
- 2023 Episode 7: RWE: Relevance, Reporting, and Al
- 2023 Episode 6: Trending Topics from the ISMPP 2023 European Meeting: Patients, Al,
 & Creativity.
- 2023 Episode 4: Chatting (More) About ChatGPT and Generative Al

ISMPP-U webinars

- 2024 ISMPP U Open to all 90-minute ISMPP U! The Al Evolution: Medical Communications in the Digital Age
- 2023 ISMPP AI Position Statement and Call to Action The Time to Act is Now!
- 2023 AP ISMPP U Artificial intelligence (AI)-powered manuscript writing in Asia-Pacific

The MAP Newsletter

- 2025 Al Tools for Systematic Literature Reviews | the MAP
- 2023 Exploring the Future of Generative AI in Medical Publishing | the MAP

Medcommsnetworking.com/NetworkPharma.tv resources

Videos

- Embracing AI within publications and medical affairs
- Let's get real: the role of AI in medical video and animation today
- Ensuring Integrity in Scientific Publications in the face of AI
- Using artificial intelligence (AI) to generate fit-for-purpose Plain Language Summaries
 (PLS)
- How do we ensure ethical and authentic use of AI in healthcare comms?
- Al in medical publishing are we loving it?
- The evolving nature of IME: the potential for AI and other key developments
- Are we taking notice of ChatGPT and allied AI technologies in MedComms?
- Embracing the Al Era in Medical Writing
- Artificial Intelligence (AI) in MedComms: Past, Present and Future

AMWA/EMWA resources

AMWA Webinars

2024 Al in Medical Writing: A Big Pill to Swallow (ChatGPT) (\$20 members, \$55 non-members)

AMWA Journal

- 2025 <u>Do THIS</u>, <u>Not THAT! Tips and Tricks for Using Large Language Models</u>
 Successfully
- 2024 Communicating About and With Artificial Intelligence Applications
- 2024 <u>Is the Hype Real? Real-Life User Experience of an Artificial Intelligence Tool for</u> Clinical Study Report Production
- 2024 Introducing Artificial Intelligence and Machine Learning Tools Into the Medical Writing Workflow
- 2024 Copilot Essential Al Assistant to Medical Writers
- 2024 Reimagining Clinical and Regulatory Medical Writing With Generative Al
- 2024 Take the Leap! Steps to Integrate Al Into Your Work
- 2024 Generative AI in Clinical Research: Regulatory Submissions, Clinical Data Management, and Beyond
- 2024 <u>Understanding the Impact of Technology on Medical Writing: AMWA Survey Results</u>
 from June 2023
- 2023 The Use of Artificial Intelligence and Machine Learning in Clinical Research and Health Care
- 2023 <u>Leveraging Artificial Intelligence, Natural Language Processing, and Natural Language Generation in Medical Writing</u>

EMWA Symposium Summary

• 2024 AI in Medical Writing (summary report)

EMWA interactive

2024 How to use the AI image generator Midjourney to create a journal cover

Medical Writing (EMWA journal)

- 2024 <u>Plain language summaries of clinical trial results: What is their role, and should patients and AI be involved?</u>
- 2024 <u>Harmonising linguistic validation with AI: Precision, efficiency, and the human touch in patient-reported outcome translation.</u>
- 2024 <u>Creating educational materials about clinical research data for patients and the public: A multifaceted journey in the current digital age.</u>
- 2023 Artificial intelligence and machine learning (issue)

- 2023 <u>Regulatory initiatives for artificial intelligence applications: Regulatory writing implications</u>
- 2023 <u>Digital tools for the clinical evaluation of medical devices: A guide to empower</u> regulatory writers
- o 2023 Al language models are transforming the medical writing space like it or not!
- 2023 <u>Narratives for a clinical study report: The evolution of automation and artificial intelligence</u>
- 2023 <u>Can readers spot the AI impostor in healthcare writing?</u>
- o 2023 Al-based plagiarism detectors: Plagiarism fighters or makers?
- o 2023 Al for medical writers: Friend or foe?