

ISMPP Media & Sponsorship Planner



ISMPP collaborates with solution providers and industry organizations to enhance brand awareness, showcase thought leadership, and foster connections with ISMPP members. For more details email ismpp@ismpp.org.

DIGITAL CONTENT

- Digital Ads in Compass e-newsletter:**
 - Cost: \$500 per digital ad or \$2,000 a month for four ads.
- ISMPP Website Ads:**
 - Cost: \$1,499 for a 30-day web ad listing, \$2,699 for a 60-day web ad listing.
- Podcast Sponsorship:**
 - Sponsor six or 12 episodes of ISMPP's InformED podcast series.
- ISMPP U Sponsorship:**
 - Cost: \$2,000 for sponsoring a single 60-minute ISMPP U webinar.

EVENTS

- [2024 Virtual Asia Pacific Meeting of ISMPP](#), 27 Sept. – **Virtual e-booth sponsorship available**
- [ISMPP Academy](#), Nov. 15-16, 2024, Philadelphia – **Exhibit & sponsorships available**
- [2025 European Meeting of ISMPP](#), 27-29 Jan., London – **Exhibit & sponsorships available**
- 21st Annual Meeting of ISMPP, May 12-14, 2025, Washington DC – **Exhibit & sponsorships coming soon**

Sponsored Topic/Industry Experts Session is a 40-min. educational presentation on the latest in medical publication and communication practices, products, services, and technologies. Requires submission of a session proposal. Exclusively available at European and Annual Meetings.

EVENT SPONSORSHIPS *(Not all sponsorships listed below are available at all meetings.)*

- Networking/Poster receptions
- General session/keynote
- Name badge lanyards
- Wi-Fi/Internet sponsor
- Escape pods
- Push notifications
- Notebook/swag
- Meeting app
- Branded Registration Check In system (Annual Meeting only)
- ISMPP Awards Sponsor (Annual Meeting only)
- Branded room keys
- Escalator Projection image (Annual Meeting only)
- Patient support program



Champion sponsorships – receive 10% off each registration when a certain number registration is met (dependent on the meeting) and company logo recognition as a champion sponsor!