

ISMPP Media & Sponsorship Planner

ISMPP collaborates with solution providers and industry organizations to enhance brand awareness, showcase thought leadership, and foster meaningful connections with ISMPP members. For more details email ismpp@ismpp.org.



DIGITAL CONTENT

1. Digital Ads in Compass e-newsletter:

- Cost: \$500 per digital ad or \$2,000 a month for four ads.
- Digital ads are emailed to our list of more than 5,000 members and prospects.

2. ISMPP Website Ads:

- Cost: \$1,499 for a 30-day web ad listing, \$2,699 for a 60-day web ad listing.
- Website ads are available on the ISMPP homepage on the right-hand side of the page and appear on every subpage.

3. Podcast Sponsorship:

- Sponsor episodes of ISMPP's In Plain Cite (formerly InformED) podcast series.
- Sponsorship Cost (including administrative services): (6) episodes for \$21,000; (12) episodes for \$39,000; (1) special edition episode for \$5,000; (2) special edition episodes for \$9,000

4. ISMPP U Sponsorship:

- Cost: \$2,000 for sponsoring a single 60-minute ISMPP U webinar.

EVENTS

- [ISMPP Academy](#), Nov. 13-14, 2025, Boston, MA – **Exhibits, virtual exhibits, & sponsorships available**
- [2026 European Meeting of ISMPP](#), 26-28 Jan., London, UK – **Exhibits & sponsorships available**
- [22nd Annual Meeting of ISMPP](#), April 20-22, 2026, Washington, DC – **Exhibit & sponsorships coming soon**
- 2026 Asia Pacific Meeting of ISMPP, Sept. 17, 2026, Hong Kong, SAR China

Sponsored Topic/Industry Experts Session is a 40-minute. educational presentation (presented twice) on the latest in medical publication and communication practices, products, services, and technologies. Requires submission of a session proposal. Exclusively available at the European and Annual Meetings.

EVENT SPONSORSHIPS *(Not all sponsorships listed below are available at all meetings.)*

- Event Experience & Visibility Opportunities
 - Receptions- Welcome, Networking, and Poster receptions
 - Awards Sponsor
- Educational Support Opportunities
 - Session Support Opportunities- Keynote, Plenary
 - Industry Expert Sessions
 - Patient Support Program
- Digital & Technology Opportunities
 - Wi-Fi/Internet sponsor Push notifications
 - Meeting app Escalator Projection images
- Branded Awareness
 - Branded room keys Notebooks
 - Pens Attendee Tote Bags
 - Registration Check In Kiosk

