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## ISMPP Membership FAQs

### What is ISMPP?

ISMPP (pronounced IzMap) is the only not-for-profit organization founded by medical publication professionals for medical publication professionals. Since its inception in 2005, our membership has grown to more than 1,100, with representation from all stakeholders involved in the publication of medical research, including pharmaceutical, biotechnology, and device companies, medical publications and communications agencies, medical journal publishers and editors, academia, and professional medical writers.

As a professional association, we are different from other types of organizations. By paying annual dues and attending our educational programs such as the annual meeting, our members are truly making an investment not only in themselves, but in elevating the overall profession.

### What are ISMPP's vision and mission?

#### ***Vision***

To be the recognized and respected authority for the medical publication profession

#### ***Mission***

- Advance the medical publication profession through education and advocacy
- Drive integrity, excellence, and transparency in medical publications
- Lead the establishment and adoption of medical publication standards and best practices

### Why should I become a member?

ISMPP provides significant membership benefits, such as those listed below.

#### ***Professional educational programming***

##### **Yearly Meetings:**

- The 8<sup>th</sup> Annual Meeting of ISMPP, April 23-25, 2012 in Baltimore, MD, USA
- The 2013 European Meeting, January, 2013, most likely to be held in London, UK

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· Much of ISMPP's educational programming carries continuing education credit hours applicable toward CMPP certification

**ISMPP U(niversity):** A monthly educational series featuring hour-long webinars on cutting-edge topics geared towards the medical publication professional community

**Job Board:** A monthly listing of current jobs available in this professional space. Additionally, members can post professional openings at a greatly discounted rate than non-members

**Member Lounge:** A dedicated, members-only section of the ISMPP website, featuring a searchable membership database, the ISMPP Archive, which holds past ISMPP U and yearly meeting presentations, the Member Tool Kit, *and more!*

**the map, ISMPP's Quarterly Newsletter:** Hear about important news from your professional association and the medical publications world

**Professional development:**

- **Networking:** In particular, yearly meetings and ISMPP committee participation offer a chance to interact and network with your peers, many of which are leaders in their respective lines of work
- **Advocacy:** You can become your own advocate for the profession—something each and every medical publication professional can do by utilizing appropriate tools and getting involved in some of ISMPP's many advocacy initiatives
- **Exchange of ideas and best practices:** An open exchange of ideas with one's peers is often the best way to learn and grow professionally. As an ISMPP member, you have many opportunities to interact with one another

**What are some recent ISMPP activities and accomplishments?**

- Created the only certification program for our profession (ISMPP Certified Medical Publication Professional <sup>™</sup>), which demonstrates
  - Expertise as a medical publication professional
  - Proficiency in good publication practices
  - Commitment to ethical and transparent data dissemination standards
  - Leadership in upholding and fostering integrity and excellence in medical publication
- Sponsored Good Publication Practices 2 (GPP2; *BMJ* 2009) to address legislative, guidance, and ethical developments in publication planning:  
<http://www.bmj.com/content/339/bmj.b4330.long>

- Established an Asia-Pacific Advisory Committee to assist the society in outreach and engagement within the region
- Developed a member-directed advocacy program and held Advocacy and Constituents Day to meet with elected representatives in DC in the spring of 2011
- Launched the Sunshine Act Task Force, which submitted a formal response on Federal Register proposed rules for implementation of the Physician Payment Sunshine Act on behalf of the membership and is undertaking additional related activities
- Co-founded Medical Publishing Insights and Practices (MPIP) Initiative with members of the pharmaceutical industry

### **Who belongs to ISMPP?**

>1200 professionals from all sectors of our profession, including pharmaceutical, biotechnology, and device companies, medical publications and communications agencies, medical journal publishers and editors, academia, and professional medical writers.

### **How much does membership cost?**

2012 annual membership fee – \$195

### **How much does it cost to attend one of ISMPP's two yearly meetings?**

- Annual Meeting of ISMPP registration fees – \$995 for the General Session, and \$275 for optional workshops
- European Meeting of ISMPP registration fees – £750 for the General Session, and £175 for optional workshops

### **How do I join?**

Go to [www.ismpp.org](http://www.ismpp.org)

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• Please note in order to attend any ISMPP meetings, you must be a member in good standing of the society

## How do I get involved?

ISMPP has a multitude of volunteer committees to engage members in their areas of interest. An annual member volunteer drive is held each spring where members “raise their hands” to participate. Current active volunteer committees include:

- Annual Program
- Communications
- Ethics
- European Program
- ISMPP U
- Issues and Actions
- Marketing and PR
- Membership
- Research, Grants and Publications
- Resource Development
- Standards
- Workshop

### **Certification specific**

- Credentialing
- Recertification

Additionally, as a member becomes more active within the volunteer committees, he/she gains eligibility to run for a leadership position on the Board of Trustees and/or the Certification Board.\*

*\*Please note that to run for the Certification Board, one must also hold the ISMPP CMPP™ credential.*

## Does ISMPP have any active social media platforms?

- Yes—you can follow us on both Twitter and LinkedIn. Membership is not required to participate and observe.
- Additionally, ISMPP has established a channel on YouTube in support of the ‘ISMPP News Network’ (INN), which features short videos of many Annual Meeting faculty, ISMPP leadership, and many of the Chairs of various ISMPP volunteer committees: <http://www.ismpp.org/news/inn.html>



## **ISMPP Certified Medical Publication Professional (CMPP)™**

### **What is the ISMPP Certified Medical Publication Professional (CMPP)™ exam?**

The CMPP exam assesses your knowledge and experience in 4 domains: Publication Plan Development, Tactical Plan Development, Publication Plan Implementation, and Professional Responsibilities.

### **Why should I take the exam?**

Passing the CMPP exam certifies you as a medical publication professional who demonstrates the required knowledge and expertise in this increasingly specialized field. Becoming a CMPP demonstrates your commitment to upholding good publication practices to ensure adherence to ethical and transparent data dissemination standards.

### **For how long is my certification valid?**

Once earned, the CMPP credential is valid for 5 years.

### **Are there resources available to prepare myself for the exam?**

The Candidate Handbook and other supporting information, which provide details on eligibility, registration, exam preparation, and a comprehensive listing of key references and resources, can be found on the ISMPP website at: <http://ismpp.org/certification/exam.html>.

### **What is the format of the CMPP exam?**

The exam is a computer-based test consisting of 150 multiple-choice questions covering the 4 domains mentioned above: Publication Plan Development, Tactical Plan Development,

Publication Plan Implementation and Professional Responsibilities. Candidates are allotted 3 hours to complete the exam.

### How do I apply for the exam?

Applications for the CMPP exam can be downloaded from the ISMPP website (<http://www.ismpp.org/certification/exam.html>). Please refer to the Candidate Handbook for full application requirements.

### When and where can I take the exam?

The exam is offered twice annually, during 2 month-long testing windows: March 1-31 and September 1-30, at approved global testing centers. Candidates will receive a web link to a list of available test sites once their application for examination has been processed and approved, and scheduling begins. If you cannot locate a testing site near you, please contact + 1 908 859 8414 or email [smarek@ismpp.org](mailto:smarek@ismpp.org) for additional testing site options.

### How do I maintain my certification?

As noted, the CMPP certification is valid for 5 years. There are 2 clear paths to recertification, and certificants can choose one:

**Continuing education (CE):** Certificants may recertify by earning 75 CE credit hours, over 5 years, across the 4 domains: Publication Plan Development, Tactical Plan Development, Publication Plan Implementation and Professional Responsibilities. (An exception is in effect for individuals certified in 2009 and 2010, because they have less time to meet recertification requirements).

**CMPP re-examination:** Certificants may choose to sit for the CMPP exam to earn their recertification. The exam must be taken and passed during the calendar year immediately preceding the year that their certification expires.

Details of the recertification requirements can be found at <http://www.ismpp.org/certification/Files/CMPP%20Recertification%20Fact%20Sheet%203-30.pdf>