

ISMPP CMPP™ Digital Badges

Q&A Sheet



Q: Why has ISMPP implemented the use of digital badges?

A: There are several reasons why ISMPP now provides digital certificates, or badges, rather than printed certificates for the CMPP credential. Digital badges are convenient, portable, and easily verifiable. Because they are web enabled, they are accessible anywhere, any time. From an organization perspective, they are also cost-effective and more environmentally friendly than paper certificates.

Q: What is a digital credential, such as the CMPP™ badge?

A: Digital credentials are portable, verifiable, and uniquely linked to you. The CMPP badge is web enabled, so you can access and utilize your digital credential anywhere, any time. Digital credentials make you—and your achievements—more visible to employers and your professional network.

Q: How does my CMPP certification get displayed as a badge?

A: We have partnered with Credly's Acclaim platform to translate the learning outcomes you have demonstrated into a badge. The technology Acclaim uses is based on the Open Badge Standards maintained by IMS Global. This enables you to manage, share, and verify your competencies digitally.

Q: What are the benefits of a badge?

A: Representing your skills as a badge allows you to share your abilities online in a way that is simple, trusted, and easily verified in real time. Badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you are now capable of. Acclaim also offers labor market insights based on your skills. You can search and apply for job opportunities right through the Acclaim platform.

Q: Who is Acclaim?

A: Acclaim is a digital badge platform that works with credible organizations to provide digital credentials to individuals worldwide.

Q: How will I receive my badge?

A: You will receive an email notification from ISMPP (noreply@badges.ismpp.org) with instructions for claiming your badge and setting up your account.

Q: What if I do not want my badge to be public?

A: You can easily configure your privacy settings in Acclaim. You are in complete control of the information about yourself that is made public.

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Q: Is there a fee to use Acclaim?

A: No. This is a service provided to ISMPP CMPPs at no cost.

Q: What is to keep someone else from copying my badge and using it?

A: While badges are simply digital image files, they are uniquely linked to data hosted on the Acclaim platform. This link to verified data makes them more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential and your associated identity.

Q: Where and how can I share my badge through Acclaim?

A: You can share your badge directly from the Acclaim platform to LinkedIn, Twitter, and Facebook; over email; or embedded in a website or in your email signature.

Q: What are labor market insights, and how can I access them through Acclaim?

A: Labor market insights are pulled from live job requisitions. Based on your skills, you can learn which employers are hiring, what job titles you might be qualified for, salary ranges, and more. Search active job listings and even apply for them with just a few clicks through Acclaim. Access the labor market insights from your badge details page by clicking on Related Jobs or by clicking on the skill tags assigned to your badge.

Q: Can I export badges issued through Acclaim to other badge-storing platforms?

A: Yes, you can download your badge from the Share Badge page. Your downloaded badge contains Open Badge Infrastructure (OBI)–compliant metadata embedded into the image. This allows you to store your badge on other OBI-compliant badge sites, such as Badgr Backpack.

Q: Can I import badges issued from other platforms into Acclaim?

A: Not at this time.

Q: I have a question about the Acclaim platform. Where can I find support?

A: You can find answers to frequently asked questions here: support.youracclaim.com