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ISMPP CERTIFICATION DESIGNATION USE POLICY

I. POLICY PURPOSE.

This policy establishes the rules and requirements for use of the ISMPP Certified Medical Publication Professional (CMPP) (“Certification”) Designation.

II. ISMPP CERTIFICATION DESIGNATION.

A. CMPP Designation Ownership.

The following Certification Designation is owned and controlled by the International Society for Medical Publication Professionals, Inc.TM (ISMPPTM):

Certified Medical Publication Professional; CMPP

The Certification Designation is granted by the ISMPP Certification Board of Directors to qualified certificants, who satisfy all applicable certification requirements. Consistent with applicable law and corporate policies, ISMPP must ensure that the Certification Designation is used properly and correctly, as it represents ISMPP certification to the public. Use of the Certification Designation is subject to the terms and conditions of this Policy.

ISMPP retains ownership rights concerning the Certification Designation. ISMPP therefore reserves, and may use, the full range of legal remedies and certification-related sanctions available under applicable laws and corporate policies to protect the Certification Designation. Infringement of any ISMPP Certification Designation will be challenged. Questions concerning the proper use of the Certification Designation should be submitted in writing to the ISMPP Director of Credentialing and Professional Development.

Each certificant credentialed by ISMPP accepts and assumes sole responsibility for understanding and satisfying all applicable governmental and legal professional

requirements, including those requirements that may apply to the use, display and/or advertising of the Certification Designation. For example, the certificant is responsible for ensuring that the use of the Certification Designation on professional and business related materials (e.g., stationary, signs, business cards or advertisements) is not in conflict with the laws of the State in which that individual practices. ISMPP assumes no responsibility concerning the application of such governmental and legal requirements.

ISMPP shall not be responsible or liable for any claims, complaints, suits, or damages whatsoever, relating to the use of the Certification Designation, or in connection with the use of such Certification Designation.

B. Persons Authorized to Use the Certification Designation

Use of the CMPP Certification Designation is limited to those qualified certificants who:

- have been granted certification by ISMPP or successfully pass the ISMPP Certification Examination;
- remain in good standing; and,
- satisfy all other certification and recertification requirements established by the ISMPP Certification Board of Directors with respect to the particular Certification Designation and credential.

C. Non-Assignability and Non-Transferability of the Certification Designation.

Permission to use the Certification Designation is limited and personal to the certificant, and may not be transferred to, assigned to, or otherwise used by, any other individual, organization, business, or entity.

D. Use of the ISMPP Corporate Trademarks and Collective Membership Marks by Certificants.

Permission by the Certification Board of Directors to use the Certification Designation does not include permission to use the ISMPP corporate trademarks. Use of the ISMPP corporate marks, including the ISMPP design mark depicted at the beginning of this Policy, is permitted only with the prior, express written consent of ISMPP.

Use of the ISMPP Collective Membership mark(s) is only permitted when the certificant is also a Member of the Society, and such use is limited to the corresponding Member Mark related to the specific membership category.

F. Non-Interference with Use of the Certification Designation by Other Certificants.

A certificant may not prohibit, restrict, or otherwise limit the authorized and appropriate use of the Certification Designation by another certificant.

G. Violation Reporting Responsibilities.

A certificant has the responsibility to report the unauthorized use, misuse, or other violation of this Policy to ISMPP in a timely manner, including any circumstances where a certificant becomes aware of the use of the Certification Designation by an individual who is not certified, or of the improper use of the Certification Designation by a certificant.

H. Policy Violations and Related Actions.

Following receipt of information that an inappropriate or unauthorized use of the Certification Designation may have occurred, ISMPP, in consultation with legal counsel, will determine if responsive action(s) will be taken. Certificants are required to cooperate fully in the review and resolution of such matters. ISMPP may take any of the following actions, or other appropriate measures in its sole discretion.

1. The alleged inappropriate or unauthorized Certification Designation or credential use will be obtained and reviewed to determine whether a violation of the policy has occurred.
2. Upon determining that a policy violation may have occurred, correspondence may be issued by an authorized ISMPP representative to the individual(s) or organization(s) involved, explaining, among other matters: the nature of the objectionable or unauthorized use; the relevant ISMPP policy and law; and, the requirement that the individual or organization cease and desist from the objectionable or unauthorized use immediately and in the future.
3. Upon determining that a policy violation may have occurred, correspondence may be issued by an authorized ISMPP representative to the individual(s) and organization(s) involved, requesting that the individual accept and sign an agreement to, among other terms: cease the existing objectionable or unauthorized use; abide by all terms of the ISMPP policy in the future; and, provide corrected copies of all offending materials.
4. Where an individual using the Certification Designation in an objectionable or unauthorized manner fails to respond to, or refuses to comply with, ISMPP requirements to cease and desist from such use, the Certification Board of Directors, Executive Director, or other authorized ISMPP representative may initiate appropriate legal actions and/or disciplinary proceedings.

I. Certification Designation-Related Disciplinary Measures.

Following notice and a fair opportunity to respond, a certificant or candidate who acts contrary to the terms of this Policy or applicable law, may be sanctioned by ISMPP. Such sanctions may include:

1. Denial and rejection of the individual's certification application;
2. Private reprimand and censure, including appropriate conditions or directives;
3. Public reprimand and censure, including appropriate conditions or directives;
4. Probation for a given period of time, including appropriate conditions or directives;

5. Suspension of the certification for a given period of time, including appropriate conditions or directives;
6. Revocation of the certification, including appropriate directives; and,
7. Other measures that ISMPP deems appropriate.

In addition, cases of Certification Designation misuse, infringement, or other similar matters may be referred to appropriate agencies and other organizations.

III. EFFECTIVE DATE OF RULE:

This rule shall become effective upon its adoption by the ISMPP Certification Board of Directors.

Adopted: April 13, 2010