

PRE- AND POST-CONFERENCE WORKSHOPS



This year, we've expanded our workshop offerings. Please check below to see what's new and when each workshop is offered.

Workshop Schedule Overview

Monday, April 4 • MORNING	
7:30	Continental Breakfast
8:30	Workshops Begin
10:00	30-Minute Refreshment Break
10:30	Workshops Continue
12:00	Workshops Conclude
12:00	Lunch for Workshop Participants

Wednesday, April 6 • AFTERNOON	
12:45	Box Lunch for Workshop Participants
1:00	Workshops Begin
2:30	30-Minute Refreshment Break
3:00	Workshops Continue
4:30	Workshops Conclude

Workshop Offerings

Pre-Conference Workshops Monday, April 4 • MORNING	
Pub Planning 101	
Pub Planning 201	
Pub Planning 301	
Global Pub Planning: Issues and Challenges in Global Publication Planning	
The Manuscript: Challenges and Roadblocks	
CMPP Review Course	
Partnerships Between Pharma and Medical Communication Companies*	
The Mechanisms Behind a Systematic Review: Applying the PRISMA Statement*	
Metrics: Practical Application and Experiences	

Post-Conference Workshops Wednesday, April 6 • AFTERNOON	
Pub Planning 301	
Pub Planning 401	
The Joy of Gap Analysis	
HEOR: What Constitutes a Good Health Outcomes Manuscript?*	
Regulations and Ethics	
Ethics in Publications Practice: Publishing Data from "Negative" and Terminated Trials*	
 These workshops qualify for 3.5 CMPP recertification credit hours	

*New This Year!