

WELCOME

The 2016 European Meeting of ISMPP focussed on practical skills that drive successful publication delivery and on providing participants with tools they could put to use in their day-to-day jobs. This year's theme describes the next logical step in this approach by addressing the need to share our practical know-how with the multiple stakeholders we partner with to communicate scientific data effectively.

To this end, we will examine the implications of data sharing (with attention to ICMJE's recent proposal); hear from a panel of industry leaders as they describe their publication teams' best practices; expand our understanding of and renew our commitment to transparency, and explore the concept of publication "reach". Our poster reception, roundtables and "speed research", with improvements suggested by members, will return as will the opportunity to learn about cutting edge products and services from our exhibitors.

Find out if our efforts to exceed last year's meeting are successful. Reignite your passion for work, catch up with colleagues, make new contacts, explore the City's pub culture, and check out some of the world's best sightseeing. We look forward to seeing you in London!

Special thanks to the following groups and to all others who provided support for the 2017 European Meeting.

Programme Committee

Neil Baker
Dan Bridges
Anna-Lisa Fisher
Margaret Haugh

Dawn Lobban
Laura McGovern
Anne Ozog
Antonia Panayi, Co-Chair


Fiona Plunkett, Chair
Katie Roberts
Steven Walker
Celeste Williams-Hughes, ISMPP
Ryan Woodrow

Abstract Subcommittee

David Cutler
Rick Flemming
Jason Gardner

Tom Rees
Steven Walker
Ryan Woodrow, Chair

DAY 1: TUESDAY 17 JANUARY 2017

09:00 – 10:00	REGISTRATION AND CONTINENTAL BREAKFAST
10:00 – 10:15	Welcome and Introductions <i>Fiona Plunkett, PhD, ISMPP CMPP™, Chair, European Programme Committee</i>
10:15 – 10:45	2016: The Year in Review <i>Martin Delahunty, MBA (Nature Partner Journals)</i>
10:45 – 11:45	Multiple Stakeholders and Data Disclosure Through Peer-Reviewed Publications  Moderator: John Gonzalez, PhD, ISMPP CMPP™ (Solanum Medical Communications Ltd) Panellists: Chris Rapier, PhD (Merck KGaA); Nicole Rapior, PhD (Boehringer-Ingelheim); Siobhan Southam (AstraZeneca); Christine Vanderlinden, PhD, ISMPP CMPP™ (GSK Vaccines)
11:45 – 12:45	Sharing Patient-Level Data: What are the Implications?  Moderator: Dan Bridges, PhD, ISMPP CMPP™ (Nucleus Global) Panellists: Slavka Baronikova, PhD, ISMPP CMPP™ (Shire International GmbH); Chris Carrigan (Public Health England); Phillip J. Devereaux, MD* (McMasters U); Fiona Godlee, MD (The BMJ); Marie-Claire Pickaert, MSc/Hons (EFPIA); Stuart Spencer, PhD (The Lancet) <i>Please read the ICMJE proposal (http://bit.ly/2hr94LM) as background</i> <small>*Dr. Devereaux's participation was made possible by an educational grant from  Shire; Shire had no role in the development of content for this session</small>
12:45 – 13:45	LUNCH
13:45 – 15:15	Parallel Sessions – attendees pick 2 1. Scientific Communication Platforms: Best Practices, Challenges and Insights  Faculty: Keith Gaddie, PhD (Shire International GmbH) 2. Data Transparency Update: The European Perspective in a Global Context Faculty: Slavka Baronikova, PhD, ISMPP CMPP™ (Shire International GmbH); Manon Boisclair, MSc, ISMPP CMPP™ (Celgene Corporation); Monica Dias, PhD (European Medicines Association [EMA]) 3. Transfer of Value: The European Perspective  Faculty: Antonia Panayi PhD, ISMPP CMPP™ (Shire International GmbH); Marie-Claire Pickaert (EFPIA) 4. The Learning Room: Essentials of Healthcare Communications for New Professionals (90 mins; counts as 2 selections) Moderator: Steven Walker, MD (stgilesmedical) Faculty: Beatrice Dörr, DVM (CORIUVAR); Anna-Lisa Fisher DPhil, (Envision Pharma Group); John Gonzalez, PhD, ISMPP CMPP™ (Solanum Medical Communications Ltd); Susan Hasmall, MSc, ISMPP CMPP™ (Freelance Consultant); Margaret Haugh, PhD (MediCom Consult); Laura McGovern, ISMPP CMPP™ (Cognito Medical); Andreea Plant, PhD, ISMPP CMPP™ (Caudex); Sophia Whitman, MBBS (stgilesmedical)
15:15 – 15:45	AFTERNOON BREAK AND VISIT EXHIBITS
15:45 – 16:45	"Speed" Research Member Presentations (Authors have 7 minutes to present their research) Moderator: Ryan Woodrow, ISMPP CMPP™ (Aspire Scientific Ltd) <i>Matthew J. Booth, PhD (PAREXEL International); Lack of publishing guidance on unplanned analyses in the age of transparency</i> <i>Simon Foulcer, PhD (Costello Medical Consulting Ltd); Maximising research impact: Is less more?</i> <i>Santosh Mysore, PhD (GSK Vaccines); Selection toolkit to support target journal determination: GSK in-house experience</i> <i>Nina Kennard, ISMPP CMPP™ (IS LifeScience); Are medical publishers and the pharmaceutical industry optimising the use of patient-centric market research?</i> <i>Martin Neuner-Jehle, PhD, ISMPP CMPP™ (Sincore GmbH); Innovative impact model for optimisation of scientific communications in healthcare</i> <i>Simon Page, PhD (Costello Medical Consulting Ltd); The role of scientific interns as medical publication professionals</i>
16:45 – 17:05	Myth Busters Moderator: Fiona Plunkett, PhD, ISMPP CMPP™ (Articulate Science); Jackie Marchington, PhD, ISMPP CMPP™ (Caudex); Stuart Spencer (The Lancet)
17:05 – 17:15	ISMPP Update – Al Weigel, MEd, ISMPP CMPP™, President & CEO, ISMPP
17:15 – 18:45	Report on ISMPP CMPP™ Programme – John Gonzalez, PhD, ISMPP CMPP™, (Solanum Medical Communications Ltd) Breaking News: AMWA/EMWA/ISMPP Position Statement - Yvonne Yarker, PhD, ISMPP CMPP™; Chair, ISMPP Board of Trustees
17:15 – 18:45	ISMPP MEMBER POSTER SESSION & NETWORKING RECEPTION sponsored by:  Taylor & Francis Group

THE EVOLVING ROLE OF **PUBLICATION PROFESSIONALS**
IN A MULTI-STAKEHOLDER ENVIRONMENT









17-18 January, 2017 • etc.venues, St. Paul's - 200 Aldersgate • London, UK

THE EVOLVING ROLE OF PUBLICATION PROFESSIONALS IN A MULTI-STAKEHOLDER ENVIRONMENT

2017 EUROPEAN MEETING OF ISMPP

DAY 2: WEDNESDAY 18 JANUARY 2017

08:00 – 09:00	REGISTRATION AND CONTINENTAL BREAKFAST
09:00 – 09:05	Introductions, Day 2 <i>Antonia Panayi, PhD, ISMPP CMPP™, Co-Chair, European Programme Committee</i>
09:05 – 10:30	Extending the Reach of Publications: Pitfalls, Challenges, and How We Can Improve  Faculty: Paul Lane (Envision Pharma Group); Gavin Sharrock, ISMPP CMPP™ (John Wiley & Sons); Jürgen Wiehn, PhD, ISMPP CMPP™ (Shire International GmbH)
10:30 – 11:00	MORNING BREAK AND VISIT EXHIBITS
11:00 – 12:30	Roundtables – Participants may explore 3 different topics during the 90-minute session <ol style="list-style-type: none"> Authorship Best Practices (Gavin Sharrock, ISMPP CMPP™, John Wiley & Sons)  Biosimilars (Rick Flemming, PhD, ISMPP CMPP™, Aspire Scientific Ltd) Copyright (Jackie Marchington, PhD, ISMPP CMPP™, Caudex; Fiona Plunkett, PhD, ISMPP CMPP™, Articulate Science)  Emerging Markets  Industry-Agency Best Practices (Kay Koyander and Steve Winter, PhD, ISMPP CMPP™, AstraZeneca) Integrating HEOR into Your Publication Plan (Hester van Lier, PhD, ISMPP CMPP™, Excerpta Medica)  Medical Devices (Patrice Becker, Medtronic; Beatrix Dörr, DVM, CORIUVAR) Meta-Analyses and Reviews (Emma Dennett, PhD, Cochrane Airways Group; Margaret Haugh, PhD, MediCom Consult) Patient Lay Summaries (Rachel Jones, PharmD, Patient Engagement Consultant; Richard Stephens, Patient Advocate/Blogger)  Pipeline Publications (Eleanor Raynsford, PhD, Health Interactions) Publication Steering Committees (John Gonzalez, PhD, ISMPP CMPP™, Solanum Medical Communications Ltd; Valerie Moss, PhD, ISMPP CMPP™, Prime Global) Rare Diseases (Åsa Lommel, PhD, ISMPP CMPP™, Alexion Pharma GmbH; Anne Ozog, PhD, ISMPP CMPP™, ApotheCom)
12:30 – 13:30	LUNCH
13:30 – 15:00	Parallel Sessions – attendees pick 2 <ol style="list-style-type: none"> Patient-Reported Outcomes (PROs) and Patient Engagement: What Are the Opportunities and Key Considerations for Publications Development? Faculty: Julie Beeso, PhD and Richard White, PhD (Oxford PharmaGenesis) Population-Based Registries Faculty: Claudia Allemanni, PhD (London School of Health & Tropical Medicine); Margaret Haugh, PhD (MediCom Consult); Myint Tin Tin Htar, PhD (Pfizer-France); Chris Rains, PhD, ISMPP CMPP™ (Shire) Publication Planning and Management at Smaller Pharmaceutical/Biotechnology Companies Åsa Lommel, PhD, ISMPP CMPP™ (Alexion Pharma GmbH); Susan Scott, PhD, ISMPP CMPP™ (Scott Pharma Solutions, Ltd.)
15:00 – 15:30	AFTERNOON BREAK AND VISIT EXHIBITS
15:30 – 16:15	Keynote Address: Carl Heneghan, BM, BCH, MA, MRCP, DPhil, Professor of Evidence-Based Medicine at Oxford and AllTrials Campaign founder will discuss the importance of “finding the truth in evidence that matters”
16:15 – 16:30	Awards, Exhibitor Raffle, Meeting Close <i>Al Weigel, MEd, ISMPP CMPP™, President & CEO, ISMPP</i>

THE EVOLVING ROLE OF **PUBLICATION PROFESSIONALS** IN A MULTI-STAKEHOLDER ENVIRONMENT